

SPONSORSHIP OPPORTUNITIES

CLEAN COOKING FORUM 2017

Driving demand. Delivering impact.

October 24-26 • **New Delhi, India**



TATA TRUSTS

GLOBAL ALLIANCE FOR
CLEAN COOKSTOVES

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ABOUT THE CLEAN COOKING FORUM 2017

The Clean Cooking Forum 2017 will bring together hundreds of private, public, and NGO leaders from across the clean cooking market and related sectors for five days of networking, stove and fuel demonstrations, and open discussions on means of advancing the market, translating research to policy, effective methods for creating awareness and driving demand, address the issue of household energy pollution and deliver impact through the use of clean and more efficient cookstoves and fuels.

KEY OBJECTIVES & SPONSORSHIP IMPACT

- Convene 500+ experts from across the market, including entrepreneurs, financing intermediaries, banks, multilateral organizations, development agencies, testing institutions, UN agencies, national governments, philanthropists and academics to share their efforts to accelerate the growth of the clean cookstoves and fuels markets around the world;
- Provide an opportunity for stakeholders in the sector to share innovative solutions to improve the design, performance, manufacturing, distribution and financing of clean and efficient cookstoves and fuels;
- Showcase a variety of different business models that are at or close to commercial viability and the areas still in need of financing and the types of financial instruments that can now support further growth;
- Serve as a pivot to translate standards, research and evidence into policy that can enable and strengthen markets and marketing and behavior change approaches to drive demand and deliver impact;
- Better understand the steps that the Government of India and private sector have taken to ensure LPG is available for cooking;
- Broker new partnerships across the clean cooking value chain to ensure continued strong market growth;
- Showcase how countries are including clean cooking in their national development and climate action plans to achieve the Global Goals.

WHAT YOUR SUPPORT WILL ACHIEVE

- **Catalyze** the sector by integrating public and private sector partners into existing Alliance behavior change programing in focus countries, and enhancing the understanding of consumer markets;
- **Broker** strategic partnerships that bring together the assets and expertise of public, private, and civil society sector partners with the reach, platform, capabilities, and goals of the Alliance;
- **Leverage** other donor and investor capital in a manner that creates exponential impact;
- **Share** best practices in women's empowerment, environmental protection, women's and children's health solutions, and strengthening public health interventions;
- **Build markets** through investment in Alliance financing mechanisms and funds to scale the sector.

SPONSORSHIP LEVELS AND BENEFITS

Platinum Level – \$75,000

- Verbal recognition and signage at key note address
- Representative remarks at the welcome reception
- Company listing (200 words) in Forum program
- Logo on tote bags and inclusion of two promotional items
- Signage at dinner, reception, & cultural event
- Inclusion in media “shout outs”
- Recognition in pre- and post-event publications/communications
- Recognition and link on conference website
- 10 comped Forum registrations

Gold Level – \$50,000

- Signage at key note address
- Recognition at the welcome reception
- Listing (100 words) in conference program
- Placement of one promotional item in tote bags
- Signage at lunch events
- Inclusion in social media “shout outs”
- Recognition in pre- and post-event publications/communications
- Recognition and link on conference websites
- 6 comped Forum registrations

Silver Level – \$25,000

- Company listing (50 words) in conference program
- Signage at coffee/snack breaks
- Inclusion in social media “shout outs”
- Recognition in pre- and post-event publications/communications
- Recognition and link on conference website
- 3 comped Forum registrations

PROMOTIONAL SPONSORSHIP OPPORTUNITIES

Presentation Flash Drive – \$10,000

All attendees will receive the conference presentations on flash drive

Mobile App – \$10,000

Mobile app for use by attendees to access Forum materials, agendas, and logistical information

Attendee Travel Sponsorship – \$3,000 (per attendee)

Sponsorship supports select attendees travel and accommodations at the conference. Unfortunately, we are not able to match sponsors with specific participants



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The Global Alliance for Clean Cookstoves is a United Nations Foundation-hosted public-private partnership to save lives, improve livelihoods, empower women, and protect the environment by creating a thriving global market for clean and efficient household cooking solutions. The Alliance's goal calls for 100 million households to adopt clean and efficient stoves and fuels by 2020. The Alliance is working with over 1600 public, private, and non-profit partners to accelerate the production, deployment, and use of clean cookstoves and fuels in the developing world.